

Programme Name / Nama Program	Executive Bachelor In Business Administration
Consultant Name / Nama Konsultan	Riverbank Academy Sdn Bhd
Address/ Alamat	3-2, 3-3 & 5-3, Jalan Pusat Perniagaan 1, Pusat Perniagaan Sg Jelok, 43000 Kajang, Selangor
Duration / Tempoh Pengajian	24 Bulan
Fees/ Yuran Program	RM17,300.00

Curriculum Structure :

NO	MODULE/ COURSE
1	MANAGEMENT PRINCIPLES
2	HUMAN RESOURCE MANAGEMENT
3	PRINCIPLES OF MACROECONOMICS
4	STRATEGIC MANAGEMENT
5	FINANCIAL MANAGEMENT
6	MARKETING MANAGEMENT
7	PRINCIPLES OF MICROECONOMICS
8	BUSINESS COMMUNICATION
9	BUSINESS LAW
10	COMPANY LAW
11	PRINCIPLES OF CORPORATE COMMUNICATION
12	INTRODUCTORY STATISTIC
13	INTERNATIONAL BUSINESS
14	NEGOTIATION SKILLS
15	BUSINESS RESEARCH METHOD
16	PROJECT PLANNING AND EVALUATION
17	RELATIONSHIP MARKETING
18	PROJECT PAPER

Programme Coordinator:

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