

Programme Name / Nama Program	Executive Diploma in Strategy & Innovation Management
Consultant Name / Nama Konsultan	Nikata Consultant Sdn. Bhd.
Address/ Alamat	P-3-9 Plaza Damas, 60 Jalan Sri Hartamas 1, Sri Hartamas, 50480 Kuala Lumpur.
Duration / Tempoh Pengajian	14 bulan
Fees/ Yuran Program	RM14,800.00

CURRICULUM STRUCTURE

NO	MODULE/ COURSE
1	Strategic Management
2	Business leadership & Motivation
3	Creative and Innovation Strategy
4	Human Resource Management
5	Marketing Management
6	Quality Management & Techniques
7	Essential of Finance
8	Management & Supervision
9	Supervisory Control
10	Managerial Ethics
11	Project Paper

Programme Coordinator:

Muhamad Firdaus Bin Omar
Tel: 03-2773 2511
Email: firdaus@oum.edu.my