

<b>Programme Name / Nama Program</b>	Professional Diploma in BrandImage Consultancy
<b>Consultant Name / Nama Konsultan</b>	Chapter One Asia Sdn.Bhd.
<b>Address/ Alamat</b>	70-2 & 70-M, PJU 5/21, The Strand, 47810 Kota Damansara, Petaling Jaya, Selangor.
<b>Duration / Tempoh Pengajian</b>	14 Months
<b>Fees/Yuran Program</b>	RM 18,500

### **CURRICULUM STRUCTURE**

<b>NO</b>	<b>MODULE/ COURSE</b>
1.	First Impressions and Image Management
2.	Basics of Colours
3.	Colour Strategies
4.	Colour Analysis
5.	Face and Body Shapes
6.	Principles of Lines and Designs
7.	Understanding Branding
8.	Body Language and Business Etiquette
9.	A Gentlemen's Style Guide
10.	Dining Etiquette Essentials
11.	Personal Branding

#### **Programme Coordinator:**

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