

<b>Programme Name / Nama Program</b>	EMBA (Retailing)
<b>Consultant Name / Nama Konsultan</b>	People Skills
<b>Address/ Alamat</b>	Singapore
<b>Duration / Tempoh Pengajian</b>	12 -15 bulan
<b>Fees/ Yuran Program</b>	RM 21,000

### **CURRICULUM STRUCTURE**

<b>NO</b>	<b>MODULE/ COURSE</b>
1.	Accounting & Finance For Non Financial Managers
2.	Competing In A Global Retail Market
3.	Developing Tomorrow's Retail Leaders
4.	Keys To High Performance Retailing
5.	Leadership and People Management
6.	Management of Technology and Innovation
7.	Multi-channel Retail Strategies
8.	Project Management
9.	Supply Chain Management
10.	Strategic Marketing Management
11.	Strategic Management
12.	Retail Buying & Merchandising
13	Project Paper

### **Programme Coordinator:**

Normawani Ab Halim  
Tel: 03-2773 2537  
Email: normawani@meteor.com.my